



Marmalead  
*March*  
 CHECKLIST

- You're one month away from the 1st quarter of 2021. Reassess your first of the year goals!
- March 1st - Time to write down your goals for March!
- March 1st - St. Patrick's day is right around the corner! If you have listings that need to be updated for this holiday, do that now.
- March 2nd - Are you updating your shop banner for the month? Swap it out asap!
- March 3rd - Easter is a little over a month away. Now is the time to update your keywords to any listings that are Easter worthy!
- March 4th - Did you brainstorm and apply your Mother's Day keywords in February? If not, be sure to add those to your listings asap to maximize the little over 9 weeks you have until Mother's Day!
- Double check your listings and be sure to remove any stray Valentine's Day keywords that might be lingering around.
- Check your Etsy stats for keywords you're being found for but aren't using - and add them!
- Have you been designating time to take care of your mental health in February? If not, please make this a priority for March!



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Love this service....still learning how to use it, but man, you guys are rocking my socks!

- Ruth

Boost Your Conversion Rate:  
<https://marmalead.com/convert2021/>

