

June

CHECKLIST

- May 31st - Are you updating your shop banner for June? Swap it out ASAP!
- June 1st - Time to write down your goals for June!
- June 3rd - With a little over one month until July 4th, do some keyword research in Marmalead and see if there are any keywords that apply to your products for this holiday.
- June 4th - Did you add Memorial Day keywords to your listings? Be sure to remove those asap!
- June 20th - It's the first day of summer! Are you planning a summer vacation? Start considering what you'll do with your shop during that time.
- June 21st - With Father's Day over, be sure to remove all your Father's Day keywords
- June 23rd - Check your Etsy stats for keywords you're being found for but aren't using - and add them!
- Have you checked out our latest Jam episodes on pricing? Before summer hits, make sure you've tightened up your pricing overall!
- With warmer weather in full swing, make sure you're making it a priority to hydrate! This will also be a huge help for brain fog and keeping your joints healthy.

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Thank you! Your awesome tools help me reach people I'd never be able to reach otherwise.

- Holly

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<https://marmalead.com/convert2021/>