

# sweet PLEDGE

SKILL & WORK ETHIC AREN'T TABOO

1 I'm grateful for the ability to sell in an online marketplace. This wasn't an option 15 years ago. I would have needed a paper catalog.

2 My passion drives my business but that doesn't mean every part of the business is enjoyable. There are things I have to do to be successful and those things often aren't fun, but they're worth it.

3 Success is my responsibility. There are many resources I can use to help me, it's how I put those resources to work that actually determine MY success.

4 I use my time wisely. There are an infinite number of ways to become distracted. Create product, tell shoppers about my product, fulfill my product is at the core of my business.

5 I believe education is critical to my success. There's a big difference between knowing everything and knowing what I need to know for the task at hand. The rest I'll learn when that job comes up.

6 If it's worth doing, it's worth doing right. I don't skimp on quality in my business. I buy the best tools for the job and get to work.

7 I don't whine and complain. There's no time for that and it gets nowhere. I have a business to build.

8 My choices dictate my direction. I strive to make good choices to move in a good direction. I believe if I do the right thing, even when others don't, I will be better off.

9 Hustle is great. Working smarter + hustle is better.

10 We all have the same 24 hours in a day. I will make every one of them count. And yes, sleep counts.

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