

Marmalead

august

CHECKLIST

- Aug. 2nd - Are you updating your shop banner for August? Swap it out ASAP!
- Aug. 2nd - Time to write down your goals for August!
- Aug. 4th - Have you checked out our article on negative self-talk? If this is something affecting you and your shop, be sure to check out our tips on how to break this negative habit!
- Aug. 8th - We are exactly 3 months away from Halloween. Have you started brainstorming your products and any keywords that might apply for this holiday? If not, now is the time!
- Are you using long tail keywords for your listings? Check your keyword's long tail status with Marmalead, then make sure you add some to your listings.
- Have you checked out our latest Jam episodes? Before you start brainstorming new products for fall, make sure you head over to learn more about SEO, hiring help, pricing, shipping, and so much more!
- Aug. 11th - Check your Etsy stats for keywords you're being found for but aren't using - and add them!
- Aug. 16th - With the holidays fast approaching, do you have a good handle on how you will navigate more orders than usual when the busy season arrives? If not, start writing down tasks you need to accomplish before then!
- Have you started scheduling in time to step away from your shop everyday? Even if this is only 5 minutes, it's vital to give your brain a break!

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Thank you Marmalead for creating the most user-friendly way to generate effective Etsy tags! We <3 Marmalead!

- Preetika

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