



Marmalead
March
CHECKLIST

- The start of Q2 is fast approaching! Now is a great time to reassess your first of the year goals!
- March 1st - Time to write down your goals for March.
- March 2nd - St. Patrick's day is in a little over two weeks. If you have listings that need to be updated for this holiday, do so now.
- March 3rd - Make sure your shop banner is up to date for March!
- March 4th - Easter is a little over six weeks away. Update your keywords to any listings that are Easter related!
- March 8th - Have you started applying your Mother's Day keywords yet? Maximizing the time between now and Mother's Day with those keywords is ideal!
- March 15th - Double check that you've removed all your Valentine's Day keywords from your listings.
- Did you know that there are some big changes coming to Etsy this year that have to do with TikTok? If you haven't read our recent article on this, head to our blog and check it out!
- March 21st - With almost three months to Father's Day, get a head start on brainstorming your Father's Day keywords and start applying those to your listings!



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Love this service....still learning how to use it, but man, you guys are rocking my socks!

- Ruth

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<https://marmalead.com/convert2022/>

