

June

CHECKLIST



- June 1st - Are you updating your shop banner for June? Swap it out ASAP!
- June 2nd - Time to write down your goals for June!
- June 3rd - With a little over one month until July 4th, do some keyword research in Marmalead and see if there are any keywords that apply to your products for this holiday.
- June 6th - Did you add Memorial Day keywords to your listings? Be sure to remove those asap!
- June 21st - It's the first day of summer! Are you planning a vacation in the next couple months? Start considering what you'll do with your shop during that time.
- June 24th - With Father's Day over, be sure to remove all your Father's Day keywords.
- June 27th - Check your Etsy stats for keywords you're being found for but aren't using - and add them!
- Have you checked out our latest blog post on pricing? Before summer hits, make sure you've tightened up your pricing overall!

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Thanks to Marmalead's great SEO and tags suggestions I have made more money in this past three months than I did last year. Happy Dance!

- Bethany

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<https://marmalead.com/convert2022/>

