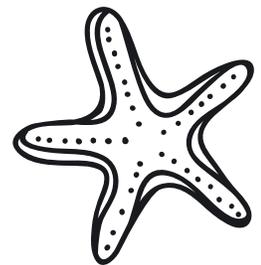


july

CHECKLIST

- July 1st - Are you updating your shop banner for July? Swap it out ASAP!
- July 5th - Time to write down your goals for July!
- July 6th - Did you add Independence Day (July 4th) keywords to your listings? Be sure to remove those ASAP!
- July 11th - We are officially 4 months away from Halloween. Get a head start on brainstorming your products and any keywords that might apply for this holiday.
- Are you using long tail keywords for your listings? Check your keyword's long tail status with Marmalead, then make sure you add some to your listings.
- Have you checked out our latest With A Twist episode? Jade and Lisa are chatting all about the perfect Etsy listing photo!
- July 18th - Check your Etsy stats for keywords you're being found for but aren't using - and add them!
- July 25th - Now is the perfect time to brainstorm products for Autumn. Work on a schedule of how many new products you'd like to release and when you want to list them in your shop.



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Thank you! Your awesome tools help me reach people I'd never be able to reach otherwise.

- Holly

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