

 Marmalead

# august

## CHECKLIST

- Aug. 1st - Are you updating your shop banner for August? Swap it out ASAP!
- Aug. 3rd - Time to write down your goals for August!
- Aug. 5th - Have you checked out our article about the most popular keywords on Etsy in 2022 so far? Popular keywords on Etsy present an opportunity to sellers, so be sure to check it out!
- Aug. 8th - We are exactly 3 months away from Halloween. Have you started brainstorming your products and any keywords that might apply for this holiday? If not, now is the time!
- Are you using long tail keywords for your listings? Check your keyword's long tail status with Marmalead, then make sure you add some to your listings.
- Have you checked out our recent blog post about creative Etsy packaging ideas for your products? Before the holiday season is here, now is a great time to make sure you have all your packaging planned out and ready to go!
- Aug. 15th - Check your Etsy stats for keywords you're being found for but aren't using - and add them!
- Aug. 22nd - With the holidays fast approaching, do you have a good handle on how you will navigate more orders than usual when the busy season arrives? If not, start writing down tasks you need to accomplish before then!

Boost Your Conversion Rate:  
<https://marmalead.com/convert2022/>